

2016 Call For Entries

37th Global Media Awards

The Population Institute's Global Media Awards are devoted to drawing attention to global population issues. The award honors those who have contributed to creating an awareness of population and family planning through their journalistic endeavors.

Guidelines

1. Entries must contain nominee's complete contact information : name, address, phone, and e-mail.
2. Entries must be accompanied by a brief description of the entry and a justification explaining why it should be considered for a Global Media Award.
3. English translations must accompany entries in other languages.

Categories

- Best Article
- Best Book
- Best Radio Show
- Best Film, Video or Documentary
- Best TV Show
- Best Opinion Piece
- Best Editorial Cartoon
- Best Social Media Campaign

Eligibility Dates and Deadline for Submission

Eligible works must have been published or aired between September 1, 2015 and August 31, 2016.
Deadline to submit: October 31, 2016.

Selection Criteria

Entries will be evaluated on their potential to educate and inform policymakers or the general public about issues related to population growth. Entries will be scored on the following criteria.

Is the program reporting:

- Accurate and fair?
- Easily understood by the targeted audience?
- Offer a new or enhanced perspective on the subject of population?
- Relevant to the public policy debate on population or public understanding of issues related to population?

How to Submit

Entries must be sent to:

Global Media Awards Program

Population Institute

107 Second Street NE

Washington, DC 20002

or

Emailed to: jwetter@populationinstitute.org

Please submit justification for award, the name of the media outlet and the date of its use.

For more information contact:

Jennie Wetter: (202) 544-3300 ext. 108;

e-mail jwetter@populationinstitute.org

The Population Institute is an international, educational, non-profit organization that seeks to voluntarily reduce excessive population growth, through universal access to family planning information, education, and services. We strive to achieve a world population in balance with a healthy global environment and resource base. Established in 1969, the Institute, with supporters in 172 countries, is headquartered on Capitol Hill in Washington, DC. Please visit www.populationinstitute.org.

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Category Definitions

- **Best Article:** For a journalist or journalists who best discuss family planning or population-related issues in an article or series of articles appearing in printed or online news sources, including magazines.
- **Best Book:** For the author or authors of the best book on family planning or population-related issues.
- **Best Radio Show:** For the radio show, including serial drama, that best highlights population-related issues or family planning. The show must have been produced for radio broadcast or online use.
- **Best Film, Video or Documentary:** For the best film, video, or documentary that discusses family planning or population-related issues.
- **Best TV Show:** For the TV show, including serial drama, that best highlights population-related issues or family planning.
- **Best Opinion Piece:** For the best opinion piece that discusses population related issues or family planning including print pieces, blogs, and cartoons.
- **Best Editorial Cartoon:** For the best editorial cartoon published in print or online newspapers discussing population-related issues. Cartoons published on a journalism media site are accepted.
- **Best Social Media Campaign:** For the best campaign on social media that discusses population-related issues or family planning.